

## **EQUITA SIM AND PRIVATE EQUITY PARTNERS (PEP) HAVE AGREED TO FORM A JOINT VENTURE COMPANY FOR THE DEVELOPMENT OF PRIVATE CAPITAL PROJECTS**

*Milano, 31st March 2017 – Equita SIM S.p.A. (Equita) - Italian leading independent Investment Bank- and Private Equity Partners S.p.A. (PEP) - leading independent Investment firm - have established a Joint Venture named Equita PEP Holding Srl, in order to devise and launch private capital investments tools, which are both innovative and adhere to the changing needs of enterprises and stakeholders and are characterized by a strong medium to long term industrial strategy.*

The Joint Venture between PEP and Equita aims to capitalise on the expertise and experience which each company has developed over the years, in a complementary manner. On one side, PEP, through its team of professionals with over twenty years of experience in investments in Italian small to medium sized companies, both majority and minority operations, achieving important results in terms of growth value for its investors, especially foreign ones, through listing many of their subsidiaries on the Stock Market. On the other side Equita, through a team of professionals with over forty years of activity in Italian financial markets, assisting Italian and foreign institutional investors in their investment choices, supporting companies on the path to Stock Exchange listing, and more generally, providing assistance to entrepreneurs and companies in the round in corporate finance transactions.

Equita and PEP will remain independent and will continue to operate in their respective areas of activity, but they are mutually committed to bringing together into the joint venture all private capital operations of significant size and which, because of their specific characteristics, can benefit from the integrated expertise provided in this joint venture.

*“With this joint venture with an independent operator as successful as Equita” says **Fabio Sattin, President of PEP**, “we want to give an integrated, innovative and highly professional response to the needs of both investors and companies, making all phases of the investment process efficient and coordinated on an industrial basis, in order to support the development of companies and generating value for all participants” .*

*“We are looking forward enthusiastically to this new project together with PEP, co-founded by Fabio Sattin and Giovanni Campolo,” states **Francesco Perilli, CEO of Equita** “because it allows Equita to complete our business proposition and to strengthen our market positioning among institutional investors and listed companies”.*

## **Further information about:**

### **EQUITA**

Equita is a key partner for Italian companies and institutional investors thanks to its established presence on the Italian financial scene for over 40 years. With a clear and focused business model, Equita unites the Sales & Trading activities on equities and bonds for domestic and international institutional clients with a solid Investment Banking platform dedicated to advising corporate and financial institutions on extraordinary transactions, both supported by best-class Equity Research franchise. The combination of independence advisory, tradition and in-depth knowledge of the dynamics of stock markets – assured by the credibility and privileged access to domestic and international institutional investors – endow Equita with a unique position in the Italian market.

### **PRIVATE EQUITY PARTNERS**

Private Equity Partners (PEP) is a leading independent investment company, established and wholly owned by Fabio Sattin and Giovanni Campolo, and operating in Italy for around 25 years. The main activity of PEP is investing venture capital in unlisted companies, either directly or through funds managed by its subsidiary PEP SGR and underwritten by leading international institutional investors, with the aim of supporting their development at both national, and above all international, levels, maximizing their value, in order to get a premium return on investment. PEP operates directly or via its representatives in key emerging nations: China, Brazil, Russia, Poland, and India. The PEP team has over twenty years' experience in venture capital investment in Italy, with over 60 completed transactions and a number of completed listings on the stock exchange both in Italy and abroad.

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